



The protection of personal information is crucial with the Bod•ē Pro Incorporated (“Bod•ē Pro”). Privacy protection is, and always will be, critical to our business. Bod•ē Pro will maintain strict customer information confidentiality policies. Bod•ē Pro has formulated policies that give its Influencers and Customers a very high level of protection of personally identifiable information.

Bod•ē Pro does not track its customers over time and across third party websites to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals.

Bod•ē Pro’s purposes for collection of personal information may include billing (for purchase of product or services, where applicable), provision of customer service, network management, customer surveys, provision of offers of related services and other exchanges of information.

Bod•ē Pro will not disclose or share personally identifiable information collected via the Internet or telephone with any other companies or organizations without the

informed consent of the consumer providing the information (except as required by law).

Bod•ē Pro will use information received via e-mail, facsimile or regular mail from customers and other individuals only for purposes reasonably related to the subject matter of communication.

Bod•ē Pro does not target children for collection of personal information at any of its websites. Bod•ē Pro recognizes that the privacy of children must be protected. We believe that parents have the right to protect the privacy and security of their children and to prevent the inappropriate use of information about their children. As technologies continue to enhance and expand the collection of information of all kinds, we will apply our technological and marketplace expertise in efforts to ensure that our Influencers, Customers and Users receive the kind of privacy protection that will make them confident and secure. We are not responsible, however, for use of personal information that is obtained independently by third parties as a result of your use of the Internet.

Consistent with these policies, Bod•ē Pro prohibits the collection, distribution or gathering of personal or aggregate information, including Internet or e-mail addresses, about Bod•ē Pro’s Influencers, Customers or any of Bod•ē Pro’s other users.